

NEERC

New England Executive Resources Council

Meeting Summary

April 18, 2012



Meeting attendees from left, John Kellogg, Brendan King and Jim Poe.



Guest Speaker Brian Lynch and The Soboleski Family at The International.

Brian Lynch provided an outstanding presentation on the power of golf as it relates to business. Brian's anecdotes, drawn from nearly four decades of observing the impact of the "game" on business decisions, were "eye opening"!

One can conclude that golf is not only a game but a very effective business tool; bringing people together, building relationships and displaying the true personalities of the players like no other venue.

We wish Brian good fortune and much success in his new role as General Manager of the Mount Pleasant Country Club in Boylston, MA.

Next Meeting

The Summer Golf Meeting will take place in August. Stay tuned...more details will follow.

Best Regards and Happy Holidays!

Stan Straube